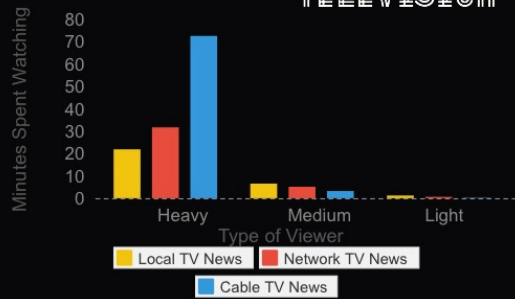


NEWS CONSUMPTION ACROSS DIFFERENT MEDIUMS



Heavy viewers not only watch more of all varieties of news, but also report a heavier reliance on cable news when compared to other categories of viewers.

TELEVISION



What Type of News Is Being Watched?

<http://www.journalism.org/2013/10/11/how-americans-get-tv-news-at-home/>



Percent of Cable News Viewers Who Also Watch...

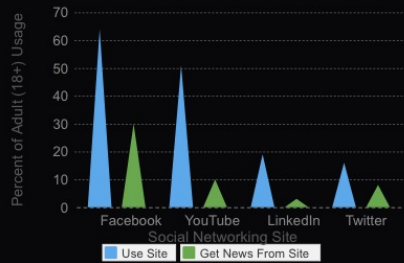


Percent of Network News Viewers Who Also Watch...

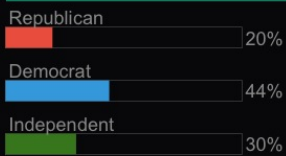


Percent of Local News Viewers Who Also Watch...

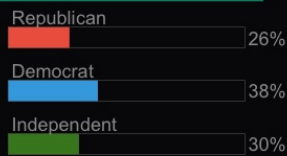
SOCIAL MEDIA



Facebook not only has the largest audience, but it also serves as the biggest source of news in the social media arena.



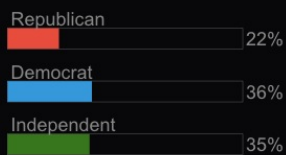
Google +



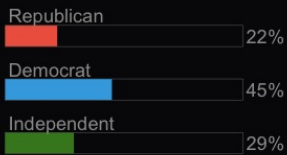
Facebook



All U.S. Adults



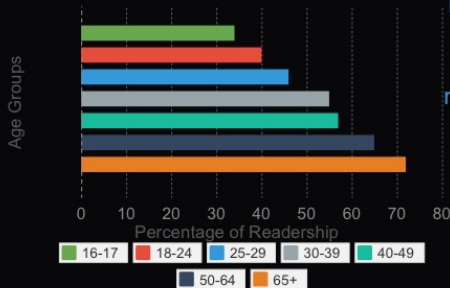
YouTube



Twitter

<http://www.journalism.org/2013/11/14/news-use-across-social-media-platforms/>

NEWSPAPERS



Everyday Readership by Age

<http://www.journalism.org/media-indicators/newspaper-readership-by-age/older-1>

Newspapers may not be the main source of news consumption, but they play a vital role in the provision of news.



Total Newspaper Circulation

<http://www.journalism.org/media-indicators/newspaper-circulation/2>