The Young Elected Leaders Project

Sadaf Bajwa and Julien Rosenbloom,
Dr. Elizabeth Matto, Isabel Köhler
Eagleton Institute of Politics

RUTGERS

Aresty Research Center for Undergraduates

Abstract

This research examined the differences between the results of the original Young Elected Leaders Project (YELP), a cohort study launched in 2002 to analyze elected leaders of *Generation X*, and the results of an analysis of elected leaders of the Millennial Generation in 2018. As the Millennial Generation is the largest and most diverse generation in American history, we specifically investigated the extent to which these demographics are reflected among YELs currently holding office and the extent to which these trends differ from YELs of Generation X. To conduct this demographic analysis, we created a database of YELs serving in state legislatures across the country. Additionally, we compiled data of all candidates in the 2018 congressional midterm elections. In terms of qualitative research, we are conducting interviews with YELs, an ongoing effort, and will further code these interviews to examine their personal backgrounds and leadership qualities and understand how these relate to the Millennial Generation in terms of attitudes, preferences, and demographics. Ultimately, our findings show that the *Millennial Generation* is generally underrepresented in elected office, though significantly more present, especially in Congress, than in previous years.

2018 Midterm Election Candidates Analysis

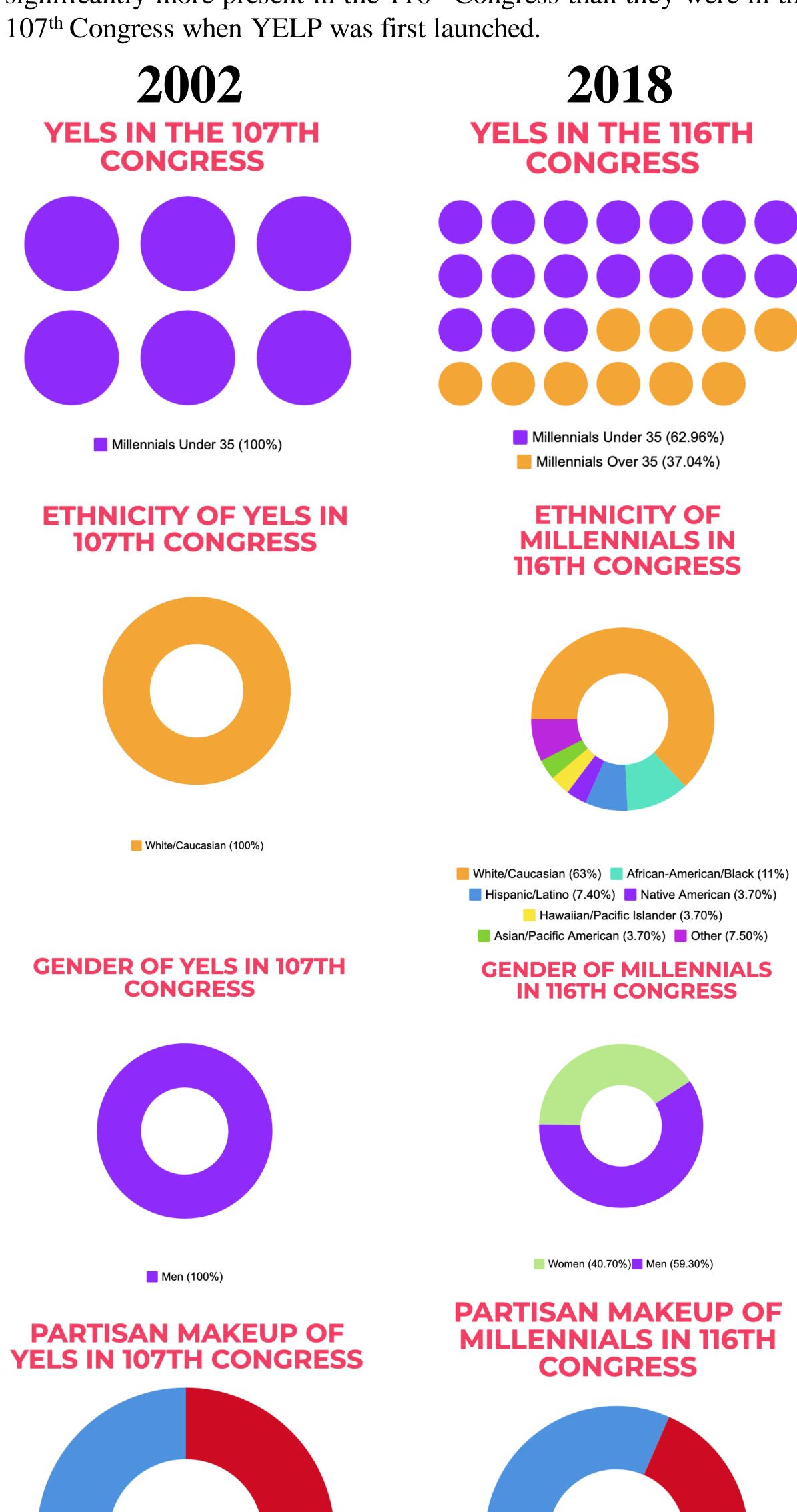
Our analysis of the 2018 midterm elections for the 116th U.S. Congress utilized candidate data in all U.S. states and territories and identified 1,370 candidates running in the general election. Of these individuals, 9% (124) belonged to the *Millennial Generation*, and of these, 72% (89) were Young Elected Leaders under 35 years old.

In addition to a generational analysis, we were also able to stratify demographic data in terms of ethnicity, gender, and partisanship.

- In terms of ethnicity, most candidates were White/Caucasian (63.70%), followed by Black/African-American (6.45%) and Hispanic/Latino (4.03%).
- In terms of partisanship, a plurality of candidates were members of the Democratic Party (41.13%), followed by the Republican Party at 25.80%. Other party affiliations represented were Libertarian, Independent, and Green Party.
- In terms of gender, most candidates (73%) were men, with women comprising just 26.6% of the candidate pool among all *Millennials*. This gender disparity grows more significant among those under age 35, in which men comprised 79.8% of the candidate pool, and women just 20.3%. It is worth noting that all 8 *Millennial* candidates for the U.S. Senate were men.

Congressional Analysis: 2002 vs. 2018

The 116th Congress has a record breaking number of *Young Elected Leaders*. Despite a sustained lack of *Millennial* representation in Congress as it relates to nationwide demographics, young people are significantly more present in the 116th Congress than they were in the 107th Congress when YELP was first launched

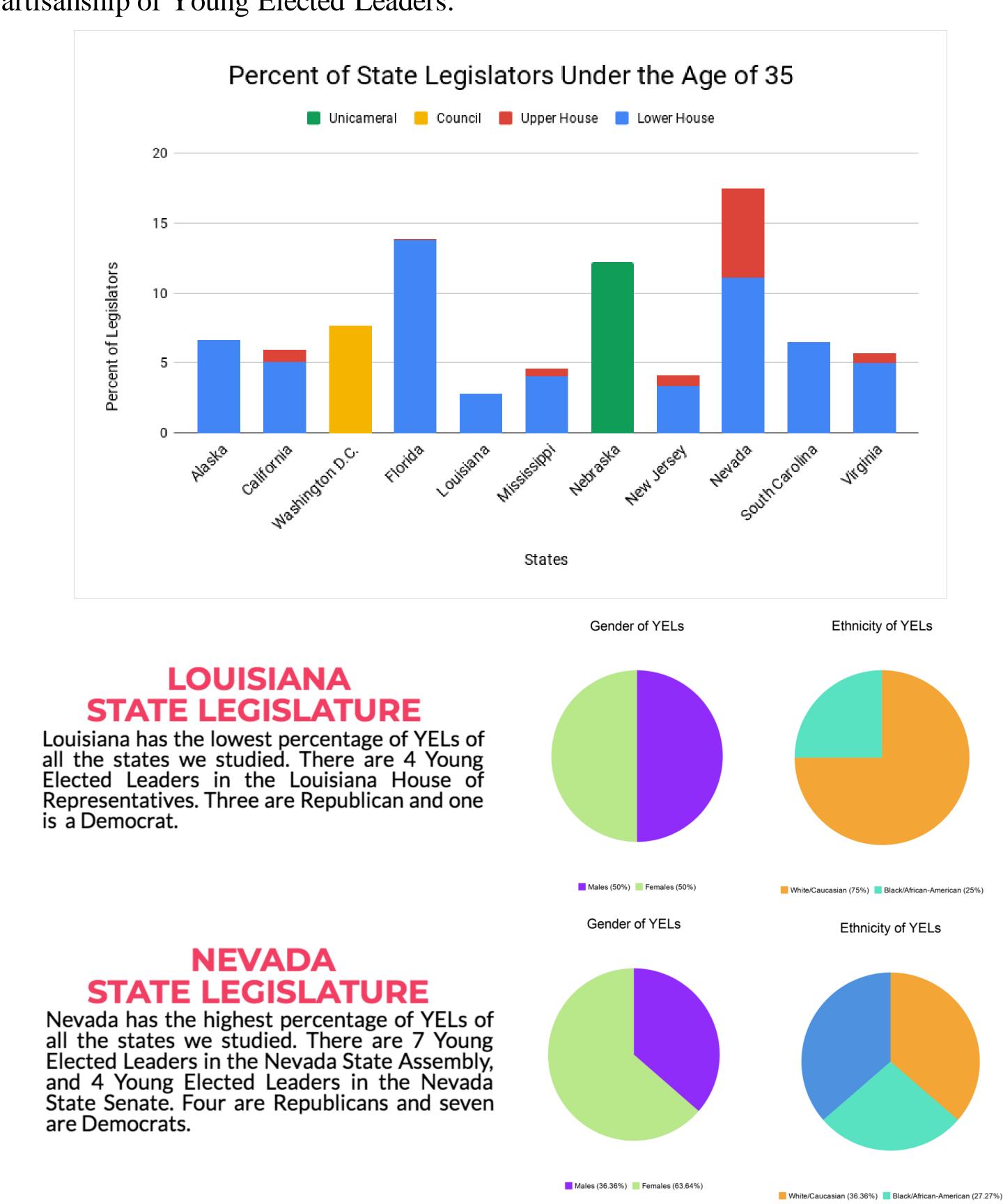


Democrats (62.96%) Republicans (37.04%)

Democrats (50%) Republicans (50%)

State Legislature Analysis

One of the main components of our research consisted of collecting data on state legislatures around the country and analyzing trends in gender, ethnicity, and partisanship of Young Elected Leaders.



Implications for Future Research

The results of our analysis on the national level suggest a significant increase in Millennial representation, especially among those categorized as YELs. This age-related demographic shift could lead to major changes in agenda-setting and policy, and are also likely reflective of demographic shifts among the electorate, especially given how ideologically liberal and diverse many YELs are. On a state-level, our research indicates an increase in Millennials elected into office, however, this generation remains largely underrepresented in state legislatures. This research allows us to track the Millennial Generation and learn how different generations engage in our elections.



