August 2024

Student Voting Rates for Rutgers - The State University of NJ - New Brunswick

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

23.0%
2022 Voting Rate

-17.5
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

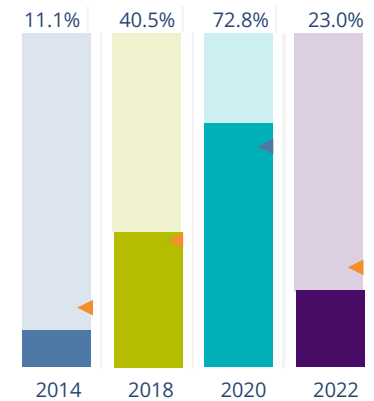| 2014	2018	2020	2022
59.4%	77.5%	83.5%	76.6%

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

2014	2018	2020	2022
18.7%	52.2%	87.2%	30.0%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

2014	2018	2020	2022
11.1%	40.5%	72.8%	23.0%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	41,864	43,278	44,310	44,661	⬆ 1,382
Age under 18/Unknown	301	287	269	306	⬆ 19
IPEDS estimated non-resident aliens	4,293	5,528	5,020	4,570	⬇ -957
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	26	16	14	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	37,244	37,447	39,006	39,785	⬆ 2,337
Number of students who registered	22,132	29,016	32,563	30,461	⬆ 1,445
Number of students who voted	4,140	15,151	28,390	9,131	⬇ -6,020
Registration Rate %	59	77	83	76	➡ 0
Voting Rate of Registered Students %	18	52	87	29	⬇ -22
Voting Rate %	11	40	72	22	⬇ -17

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
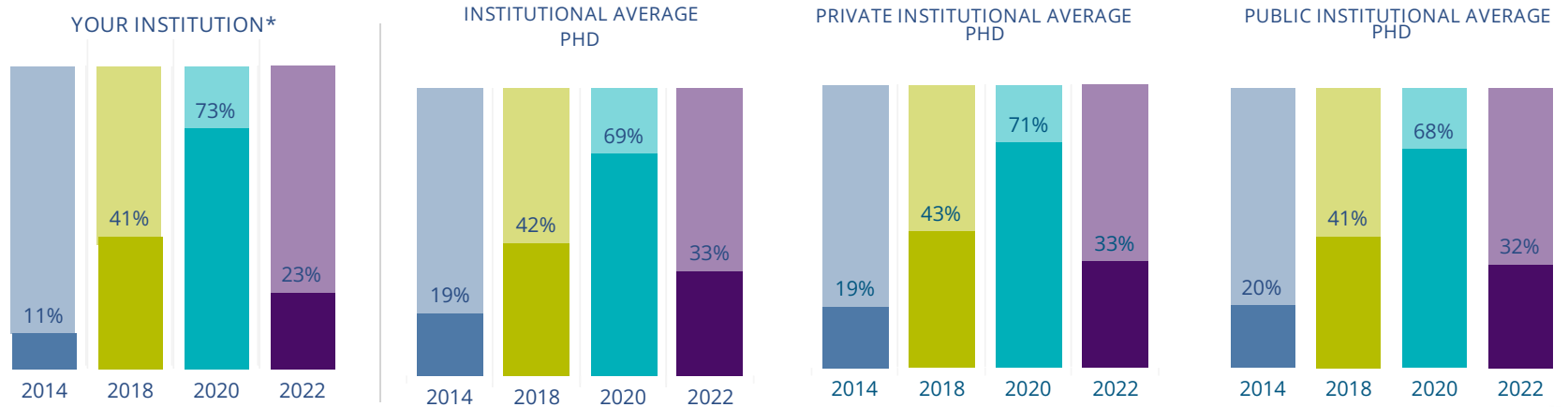
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
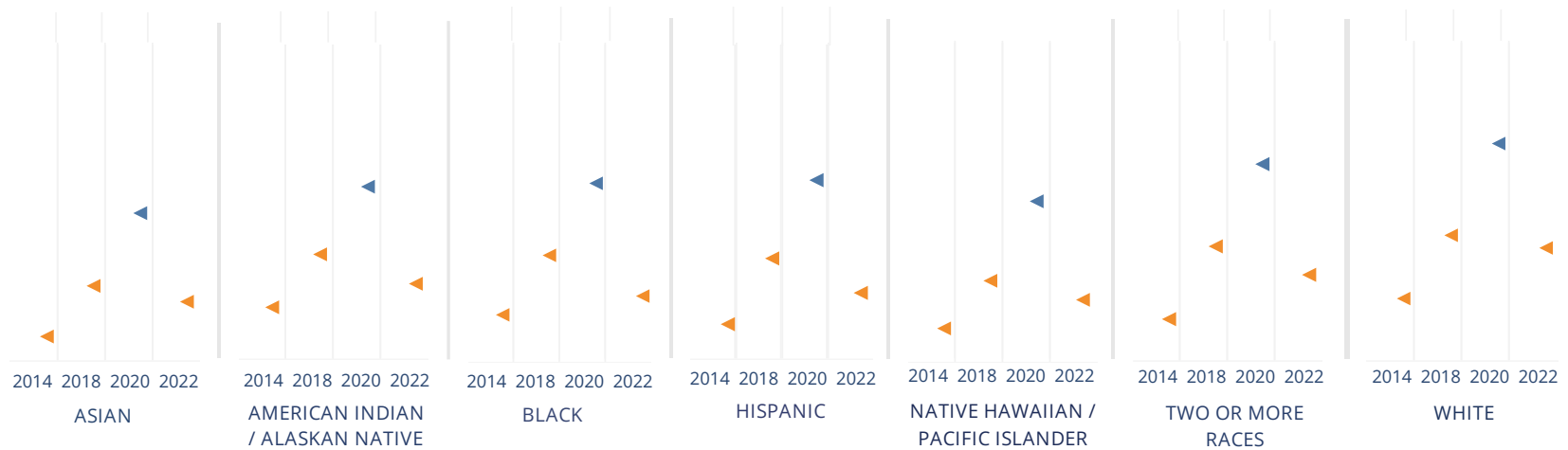
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
11%	41%	73%	23%

INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	42%	69%	33%

PRIVATE INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	43%	71%	33%

PUBLIC INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
20%	41%	68%	32%

By Race / Ethnicity

2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022	2014 2018 2020 2022
ASIAN	AMERICAN INDIAN / ALASKAN NATIVE	BLACK	HISPANIC	NATIVE HAWAIIAN / PACIFIC ISLANDER	TWO OR MORE RACES	WHITE

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes
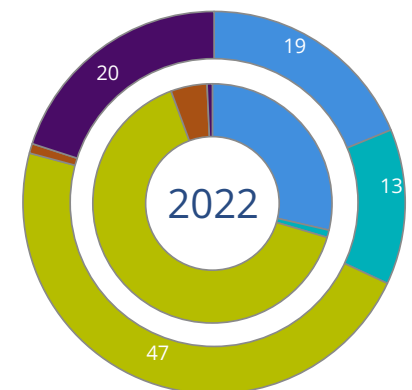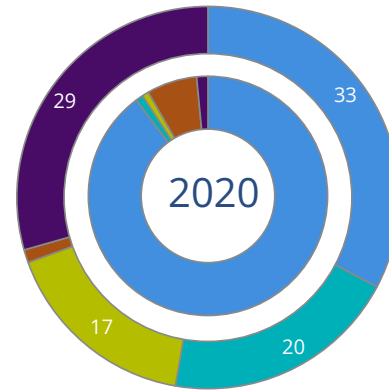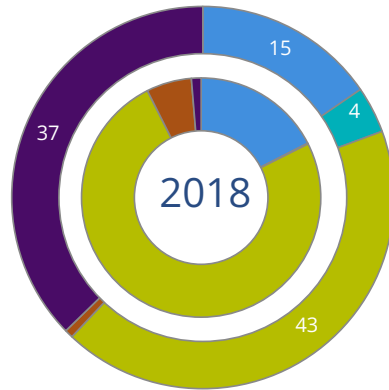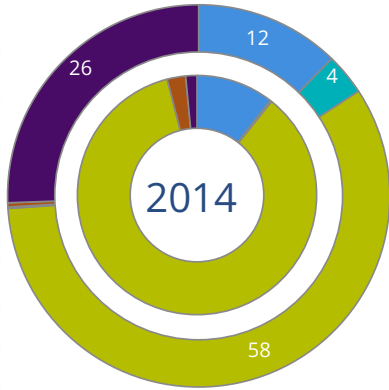
Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years.
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	-	-	-	-
White	-	-	-	-	-	-	-	-	-	-	-	-	-
Race Unknown	41,538	4,140	9	42,976	15,151	35	44,027	28,390	64	44,356	9,131	20	⬇-14

By Voting Method

Legend: Not-In-Person · Early Vote · In-Person · Other · Provisional · Unknown

	2014		**2018**		**2020**		**2022**		**2018-2022**
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	19	0	290	1	90	1	0
In-Person	3,533	85	11,366	75	269	0	5,917	64	-10
Not-In-Person	436	10	2,657	17	25,484	89	2,613	28	11
Other	-	-	-	-	-	-	-	-	-
Provisional	104	2	922	6	1,935	6	443	4	-1
Voting Method Unknown	59	1	186	1	412	1	68	0	0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	6%	31%	66%	16%
22-24	9%	35%	61%	22%
25-29	16%	40%	57%	27%
30-39	21%	44%	59%	35%
40-49	40%	61%	72%	48%
50+	53%	77%	83%	65%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	25,596	1,539	6	26,863	8,548	31	27,824	18,430	66	28,798	4,702	16	⬇ -15
22-24	7,886	779	9	8,132	2,923	35	7,739	4,790	61	7,653	1,698	22	⬇ -13
25-29	4,158	670	16	4,150	1,675	40	4,338	2,491	57	3,949	1,080	27	⬇ -13
30-39	2,591	563	21	2,474	1,095	44	2,739	1,620	59	2,619	921	35	⬇ -9
40-49	802	321	40	870	534	61	899	652	72	873	424	48	⬇ -12
50+	505	268	53	487	376	77	488	407	83	464	306	65	⬇ -11

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	22,176	8,981	40	23,157	15,987	69	23,086	5,335	23	↓ -17
Male	-	-	-	20,772	6,157	29	20,849	12,387	59	21,259	3,790	17	↓ -11

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	-	-	-	33,583	10,971	32	34,160	22,321	65	34,847	5,988	17	⬇15
Graduate	-	-	-	8,642	3,789	43	8,880	5,385	60	8,856	2,865	32	⬇11
Class Unknown	41,538	4,140	9	751	391	52	987	684	69	653	278	42	⬇ -9
CLASS YEAR													
Freshman	6,268	295	4	6,660	1,838	27	6,798	4,294	63	8,026	1,126	14	⬇13
Sophomore	7,689	425	5	7,350	2,071	28	8,587	5,523	64	8,360	1,304	15	⬇12
Upperclassman	17,705	1,544	8	19,051	6,928	36	18,299	12,183	66	18,002	3,506	19	⬇16
ENROLLMENT STATUS													
Full-time	-	-	-	37,326	12,405	33	37,931	24,413	64	38,649	6,969	18	⬇15
Part-time	-	-	-	5,650	2,746	48	6,096	3,977	65	5,707	2,162	37	⬇10

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	11,456	928	128	675	225	33	651	462	70	589	131	22	↓-11
Architecture	4,576	1,088	368	184	87	47	199	139	69	194	59	30	↓-16
Area, Ethnic, Cultural, and Gender Studies	3,328	592	272	170	85	50	123	78	63	92	33	35	↓-14
Biological and Biomedical Sciences	35,312	3,376	144	1,892	675	35	1,993	1,357	68	2,009	414	20	↓-15
Business, Management, and Marketing	92,560	5,088	80	6,559	1,844	28	6,912	4,165	60	7,016	1,100	15	↓-12
Communication and Journalism	21,424	1,808	128	1,017	472	46	915	692	75	844	214	25	↓-21

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	17,200	1,344	112	2,198	649	29	2,591	1,408	54	3,096	519	16	↓ -12
Education	12,464	3,648	464	781	487	62	792	649	81	668	320	47	↓ -14
Engineering and Engineering Technologies	61,648	4,032	96	3,912	1,119	28	3,961	2,324	58	3,635	694	19	↓ -9
English Language and Literature	8,384	1,120	208	429	238	55	330	245	74	330	92	27	↓ -27
Foreign Languages, Literatures, and Linguistics	7,808	880	176	342	148	43	372	216	58	357	86	24	↓ -19
Health Professions	28,640	1,520	80	2,100	671	31	2,896	2,004	69	2,720	512	18	↓ -13
History	7,664	1,600	320	372	204	54	346	259	74	314	111	35	↓ -19
Law Enforcement, Firefighting, and Protective Services	10,960	1,008	144	533	201	37	540	395	73	452	73	16	↓ -21
Library Science	6,064	2,464	640	555	355	63	555	432	77	365	209	57	↓ -6
Parks, Recreation, Leisure, and Fitness Studies	11,616	832	112	960	277	28	1,088	764	70	966	151	15	↓ -13

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	178,144	11,392	96	10,605	3,018	28	10,036	6,215	61	11,211	1,568	13	⬇ -14
Mathematics and Statistics	11,776	960	128	762	160	20	729	233	31	677	91	13	⬇ -7
Multi/Interdisciplinary Studies	9,824	1,264	192	655	284	43	690	433	62	809	236	29	⬇ -14
Philosophy and Religious Studies	3,056	448	224	190	75	39	143	83	58	140	44	31	⬇ -8
Social Sciences	32,368	5,136	240	1,805	735	40	1,600	1,009	63	1,581	407	25	⬇ -14
Visual and Performing Arts	20,400	1,936	144	1,356	615	45	1,187	866	72	1,263	326	25	⬇ -19
Unknown	272	-	-	740	383	51	1,011	703	69	658	278	42	⬇ -9

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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in The National Study for Learning Voting and Engagement

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