

Starting a Petition: Before Writing Your Petition



What is the issue?

Review the issue, the relevant facts, and the parties involved.

What is your goal?

What do you want to happen concerning this issue? Talk to others involved and affected to hear their perspectives. Research how similar issues have been resolved before.

Starting a Petition: Before Writing Your Petition



Who else shares your goals?

Are there other people or organizations who feel the same way as you?
Communicate with them and collaborate to extend your reach and reputability.

How will you make people care and sign?

Why should people care about your cause? What might spark their interest?

Starting a Petition: Before Writing Your Petition



Are you asking signers for anything else?

Include additional ways to support the cause, such as events or fundraisers. Where can people learn more about you, your organization, or your cause?

Who is your target audience and how will you get their attention?

Who are your demands directed toward? How will you contact them and gain attention from the media or specific communities??