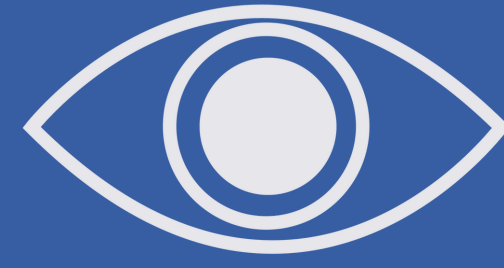


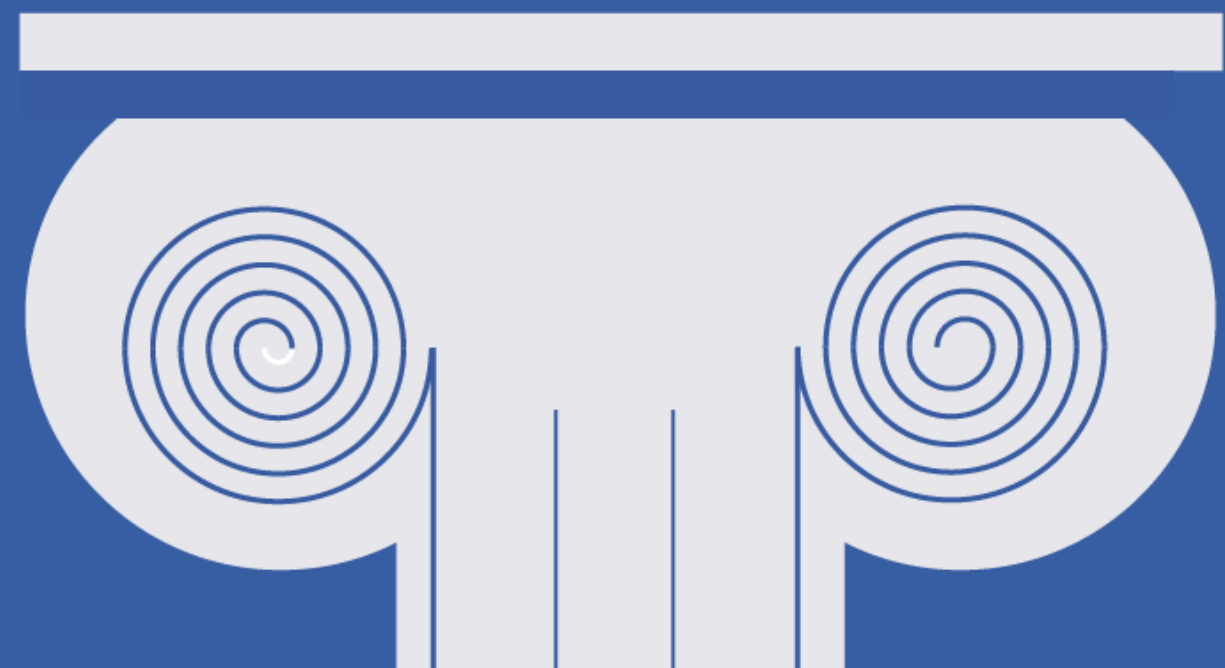
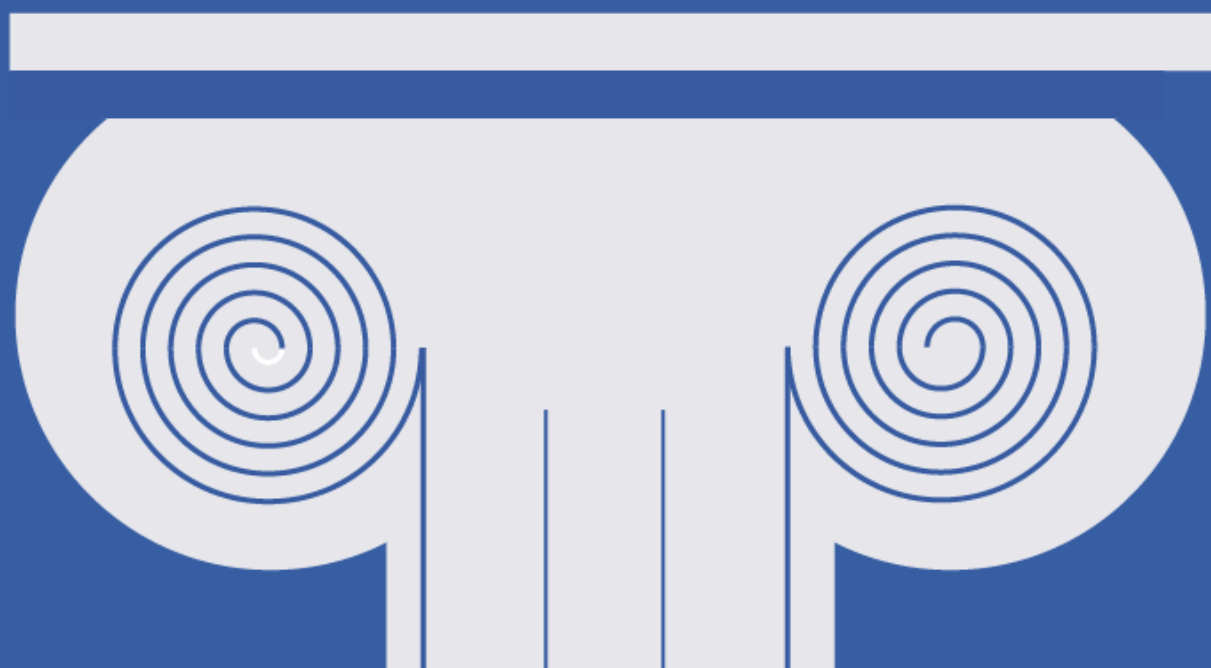
Judging the Accuracy of the News



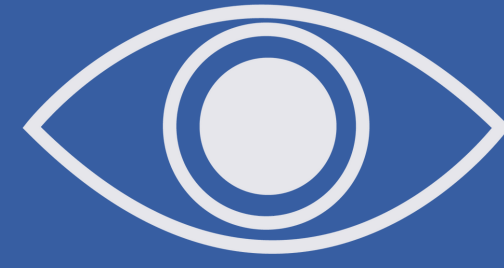
When presented with multiple articles or sources telling the same exact news story, it can be difficult to figure out which to trust.

Here are Some Questions to Ask Yourself When Presented with News

1. Who wrote/created this piece of news?
2. Who is the target audience of the news piece?
3. Who is paying for this? Or, who will get paid if you click on this piece of news?
4. Who could benefit or be harmed by the message of this piece of news?
5. What piece of the story is being left out (that may be important to fully understand what is going on)?
6. Is this a credible source (and why do you believe this)?
7. Is this generated by Artificial Intelligence (AI)?



Judging the Accuracy of the News



Other tips for judging the accuracy of a news story:

- Look for unusual site names or URLs
- Look for signs of low-quality news, such as words in all caps, headlines with grammatical errors, or claims with no sources.
- Look at the "About Us" section on the website. Find out who supports the site or who is associated with it.
- Take a moment to consider whether other credible, mainstream news outlets are reporting the same news.
- When reading, be sure to check your emotions. Fakes news sites and clickbait news work to conjure up extreme emotions. If the piece of news you are reading makes you very emotional, it could be a sign that it is unreliable.
- Check any images for patterns created with Artificial Intelligence (spelling errors, fonts are different sizes, etc.)

**** Always be sure to check multiple sources before trusting!**

